



Reach and communicate directly to Canada's supply chain and procurement professionals with **SUPPLYwire!**

Your content posted to **SUPPLYwire.ca** is distributed to the national digital readership of **Supply Professional** magazine via:

**WEBSITE:**

Your content is hosted on **SupplyPro.ca**

**EMAIL NEWSLETTER:**

included on the **national e-News** of Supply Professional

**SOCIAL CHANNELS:**

shared to the **social media audiences** of Supply Professional

ONLINE CONTENT DISTRIBUTION  
TO SUPPLY CHAIN AND  
PROCUREMENT PROFESSIONALS

Your content  
posted to



Appears on:

**SUPPLY  
PROFESSIONAL**



**Website**  
**SupplyPro.ca**



**e-Newsletter**  
**SupplyProfessional**  
**magazine**



**Social Channels**  
**SupplyProfessional**

**SUPPLY**wire  allows you to access Canada's supply chain and procurement market's most trusted and targeted editorial content distribution network to share all your news, press releases and content with the industry!

Your content posts will run fully inline with the regular editorial content of **Supply Professional** magazine on all digital platforms – website, e-Newsletter, and social media channels – resulting in an unprecedented industry reach for your content communications.

You can post **ANY TYPE OF CONTENT** to **SUPPLYwire** for full market distribution, including:

- / Press Releases and News Announcements
- / Appointment Notices
- / Content Articles of Any Nature
- / Product Reviews
- / Technical Articles
- / Sponsored Content
- / White Papers
- / Blog Posts (reposted from your site or blog)
- / Video/Multimedia Posts (embedded)

*And much more...*

We make it easy to post your content! Send us your content elements (text, photos, logos, etc.) and we'll produce a content post proof for your review and approval.

For further information or to have your content posted and distributed to our audience—please contact:  
**Faria Ahmed: [faria@supplypro.ca](mailto:faria@supplypro.ca)**

**SUPPLYwire.ca**

GAIN THE LARGEST READERSHIP FOR YOUR CONTENT THROUGH SUPPLYWIRE – YOUR CONTENT POSTS WILL BE BROADCAST AND DELIVERED TO SUPPLY CHAIN AND PROCUREMENT PROFESSIONALS THROUGH SUPPLY PROFESSIONAL MAGAZINE'S PROVEN DIGITAL EDITORIAL CONTENT CHANNELS!

## Get Started!

Two Different Content Post Packages to Choose From:

**Individual Post**

**\$595**

**Annual Package**

(Includes 10 Postings Per 1-Year)

**\$4,165**

\*Given the multi-channel distribution, content post metrics reports are not provided with this service